



*Department of Educational Leadership and Policy Studies  
Educational Administration, Curriculum and Supervision*

**EACS 6303 Strategic and Financial Planning Education  
Spring 2016  
Online January 20 – May 6**

Instructor Information:

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Program Area Mission:

The mission of the Educational Administration, Curriculum and Supervision (EACS) Program Area is to promote critical inquiry that addresses important issues relating to teaching, learning, and leadership in order that service and collaboration among colleagues and the professional communities may be enhanced.

Course Overview:

Strategic planning enables a district or school to shape and guide its overall educational objectives. Through effective strategic planning, an educational organization creates a framework for developing, adapting and aligning organizational vision, mission and goals to achieve and sustain its desired educational outcomes. A critical element of the organizational planning process is financial planning (including district infrastructure), in which the organization's goals are aligned with organizational resources. The course focuses on the leadership competencies necessary to formulate, execute and monitor the strategic planning for an educational organization based on research-based analytical techniques and models. The course additionally includes an introductory overview of financial planning in school districts, including budgeting and infrastructure issues.

Special Needs Students:

Any student requiring special accommodation in the class due to disability is advised to inform the instructor of his/her special needs. Every effort will be made to ensure that the proper accommodations are made to enhance the learning environment for every student. Please refer to the OU Disability Resource Center (<http://www.ou.edu/drc>).

Course Format:

The course is offered entirely online, through the Canvas LMS. Link to [www.canvas.ou.edu](http://www.canvas.ou.edu), and login to EACS 6303. If you have substantive (content) questions, please email the professor at [maiden@ou.edu](mailto:maiden@ou.edu). For technical questions about Canvas, please contact OU IT Help at [canvas@ou.edu](mailto:canvas@ou.edu) or 405.325.4636.

Course Objectives:

By the conclusion of the course, the student will develop the following leadership competencies:

- Use problem-solving skills and knowledge of strategic, long-range, and operational planning (including applications of technology) in the effective, legal, and equitable use of fiscal, human, and material resource allocation that focuses on teaching and learning;
- use research-based knowledge of learning, teaching, student development, organizational development, and data management to optimize learning for all students;
- demonstrate effective organization of fiscal, human, and material resources, giving priority to student learning and safety, and demonstrating an understanding of district budgeting processes and fiduciary responsibilities;
- demonstrate the ability to involve stakeholders in aligning resources and priorities to maximize ownership and accountability;
- develop staff communication plans for integrating district's schools and divisions;
- develop a plan to promote and support community collaboration among district personnel; and,
- apply an understanding of school district finance structures and models to ensure that adequate financial resources are allocated equitably for the district.

These competencies are based on the Educational Leadership Constituent Council standards (ELCC, 2011, available online through the NCATE Website. Students in EACS 6303 will focus on the standards for district level leadership included in Standard 3.0.

Students should completely familiarize themselves with these standards.

Textbook:

Allison, Michael, and Kaye, Jude. *Strategic Planning for Nonprofit Organizations: A Practical Guide for Dynamic Times, 3rd Edition* (Wiley Nonprofit Authority, 2015). Available to purchase.

Course Requirements:

The course is divided into three parts, each consisting of five weeks of content. These areas are germane to both strategic planning and financial planning/budgeting:

1. Leadership and Vision
2. Creation and Implementation
3. Management and Evaluation

Each of the three parts will consist of the following requirements:

1. Readings, plus a reading reflection (three reflections for the course).
2. Two sets of postings to the discussion board, to include a discussion response to a prompt and at least two participation replies to other student posts (six sets of postings for the course).
3. One strategic planning project (three total for the course), each resulting in either a written report or PowerPoint presentation.
4. A component of the course financial planning and operations project (three total components).

Each of these requirements are described in detail in the course Canvas site. In addition, other resources will be made available for each part of the course.

Submission of Assignments:

Reading reflections and discussions will be posted to the relevant areas of the Canvas Discussion area. The instructor will read and provide feedback and scoring for the discussions, but ordinarily will not participate (the emphasis is on *student* discussions).

Strategic planning projects and components of the financial planning and operations project should be submitted to the relevant Canvas Assignments area. The instructor will provide feedback for each submission

All assignments should be submitted no later than the due date. Any late submissions must be approved by the instructor in advance (excepting emergencies). Unapproved late assignments will include a 10% score deduction for each business day past the due date. Early submissions are welcome.

Academic Honesty:

Please carefully review the University's Office of Academic Integrity website at <http://integrity.ou.edu/>, particularly the Student's Guide to Academic Integrity. All

submitted assignments should be the student's original work. All projects submitted to the Assignments page will be reviewed by Turnitin software, a service that provides textual similarity review for the detection of plagiarism.

Course Calendar:

The course reading schedule is available in the course Canvas Content Area.  
Use the **Modules** area of the navigation bar.

*Due Dates:*Part 1: Leadership and Vision *January 16 – February 16*

Submission:	Points:	Due Date:
First discussion response	10	January 22, 2018
First pair of participation replies		January 29, 2018
Second discussion response	10	January 29, 2018
Second pair of participation replies		February 5, 2018
Strat plan project (book review)	30	February 5, 2018
Part 1 reading reflection	10	February 12, 2018
Financial planning and operations project component 1	30	February 19, 2018

Part 2: Creation and Implementation *February 19 – March 30*

Submission:	Points:	Due Date:
Third discussion response	10	February 26, 2018
Third pair of participation replies		March 5, 2018
Fourth discussion response	10	March 5, 2018
Fourth pair of participation replies		March 12, 2018
Strat plan project (annotated bibliography)	30	March 26, 2018
Part 2 reading reflection	10	March 26, 2018
Financial planning and operations project component 2	30	April 2, 2018

Part 3: Management and Evaluation *April 2 – May 4*

Submission:	Points:	Due Date:
Fifth discussion response	10	April 9, 2018
Fifth pair of participation replies		April 16, 2018
Sixth discussion response	10	April 16, 2018
Sixth pair of participation replies		April 23, 2018
Strat plan project (strategic planning presentation)	30	April 23, 2018
Part 3 reading reflection	10	April 30, 2018
Financial planning and operations project component 3	30	May 7, 2018

Following is the grading scale:

A: 242 – 270

B: 215 – 241

C: 188 – 214

D: 161 - 187